

# Press release



Simple solution for  
efficient purchasing

Lyon, October 31<sup>st</sup> 2014

## ExperBuy hosted at the Ministry of Labour for the official presentation of its Diversity Label

ExperBuy is very proud to receive the Diversity Label which materializes fair and modern HR practices.

### Diversity commitment

Four main reasons led ExperBuy to become involved in the Diversity Label process:

- ExperBuy's main asset is its human resources. Developing diversity enhances the company and makes it more valuable.
- The label is stronger than a commitment, because the audit of the AFNOR put on record our reality (processes and practices) and fixes even more our areas for improvement.
- This label marks a point of no return on the topic of diversity. It is now unthinkable not to have our certification.
- This label engages all employees in the process of diversity, at all levels of the company.

### Official presentation of the Diversity Label

ExperBuy will be received at the Ministry of Labour on November 12<sup>th</sup> for the official presentation of its Diversity Label.

The «Label Diversité» will be hand delivered to Mr. Jacques-Emmanuel DURAND, Chairman and CEO of the company ExperBuy, by Mr. François REBSAMEN, Minister of Labour, Employment, Training and Social Dialog.

### The main steps

Feb. 2012: Information meeting «Why get the Diversity Label?» at the Lyon Chamber of Commerce (CCI)

May - July: Audit of the processes by the CCI

July 2012 - Jan. 2013: Establishment of the process of our diversity policy

Jan. 2013: Sending application

June 2013: Audit of our processes by AFNOR

Oct. 2013: Favorable decision by the commission

Nov. 2014: Official presentation of the Label



### The company

ExperBuy is a service provider in purchasing and supply chain founded in 1988 in France. It brings to its customers simple solutions that enable them to improve their performance.

Since 2008, the company has accelerated its development in France and in other countries (Germany, Sweden, Romania, United States and China). In six years, ExperBuy has triped its size.

### Address

ExperBuy France  
20 av. René Cassin  
69009 Lyon

### Contact

+33 4 72 53 16 40  
www.experbuy.com  
Jacques-Emmanuel Durand  
jedurand@experbuy.com